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Welcome to ParkerBill.com, a website available at <http://www.parkerbill.com> (the “**Site**”) and, together with the Site, collectively, the “**Services**”). The Services are offered by IntegraPark, LLC (“**Integratpark**,” “**we**,” “**us**,” or “**our**”). We have developed this Privacy Policy to inform our users (“**user(s)**,” “**you**,” or “**your**”) how we collect data through our Services, how we use the collected data, and users’ rights with respect to the collected data.

This Privacy Policy is binding on all those who access, visit, and/or use our Services, whether acting as an individual or on behalf of an entity, including you and all persons, entities, or digital engines of any kind that harvest, crawl, index, scrape, spider, or mine digital content by an automated or manual process or otherwise. Please read this Privacy Policy carefully. If you do not agree to be bound by this Privacy Policy, then do not access or use the Services. By accessing and/or using the Services, you accept and agree to be bound by this Privacy Policy, our [Terms of Use](#), which are hereby incorporated by reference. Your use of our services and any Personal Data you provide through the Site are subject to this Privacy Policy at all times.

If you have any questions about this Privacy Policy, please contact us at support@integrapark.com or at the contact information below.

1. **Data We Collect**

When you use the Services, we may collect and process the following types of information:

a. **Non-Personal Data**

We collect information about your use of our Services, including, but not limited to, your Internet connections, computer equipment, web browsers, and other similar information about traffic and usage, as you navigate to, through, and away from our Site. This is called “**Non-Personal Data**” because it does not identify you, but provides insights to us regarding your use of the Services.

We use automated information collection tools such as cookies to collect certain types of Non-Personal Data. You can set your browser to reject cookies, but that may limit your use of some convenience features on the Site. For more information on cookies and how the Services use cookies, please see our [Cookie Usage Policy](#).

Log Data refers to certain information about how a user makes use of our Services. Log Data may include information such as a user's Internet Protocol address, browser type, operating system, the pages or features of our Services to which a User browsed and the time spent on those pages or features, search terms, the links on our Services that a user clicked on, and other statistics.

b. Personal Information

When you use our Services, generate a user account with us, respond to communications from us (e.g., surveys, requests for feedback), you may be asked for your phone number, e-mail, mailing address and information regarding your vehicle, such as make and license plate number. Additionally, if you create an account with us, you will be asked to generate a username and password. This "**Personal Data**" is information that can be used to identify you, either alone or in combination with other information. When you use our Services and/or when you make a transaction with Integrapark, you may be asked to provide, and we will collect, certain types of Personal Data, which may include your first and last names, e-mail address, zip code, and payment information.

Collectively in this Privacy Policy, Personal Data and Non-Personal Data is referenced as "**Data.**"

2. Use of Data

For Legitimate Interests. **We do not sell or rent Personal Data to any third parties.** We use information collected by clickstream data collection, web pixels, and cookies to store your preferences, improve website navigation, make personalized features and other services available to you, to generate statistical information, monitor and analyze user traffic and usage patterns, monitor and prevent fraud, investigate complaints and potential violations of our policies, to improve the our content and the products, services, materials, and other content that we describe or make available through the Site, and otherwise help administer and improve the Services.

We may identify you from your Personal Data and merge or co-mingle Personal Data and Non-Personal Data, for any lawful business purpose. Where you provide information to register for our services, cookies can also be used to identify you when you log onto the Services or portions of the Services. Except as otherwise stated, we may use information we collect from you for the legitimate business purpose of providing our Services to you, including, but not limited to:

- to respond to your requests and provide user support;
- to evaluate and improve the content of our Services;
- to sign you up to receive our periodic newsletter, upon your request;
- to customize the Services to your preferences;
- to communicate information and promotional materials to you (where you have not expressed a preference otherwise);

- to maintain record of activities in connection with your use of the Site;
- to notify you of any changes to relevant agreements or policies;
- for research analysis;
- to enforce our agreements, terms, conditions, and policies;
- to work with our service providers who perform certain business functions or services on our behalf and who are bound by contractual obligations consistent with this Privacy Policy;
- to prevent or investigate fraud (or for risk management purposes), or to comply with a legal obligation, court order, or in order to exercise our legal claims or to defend against legal claims;
- to conduct aggregate analysis and develop business intelligence that helps us to enhance, operate, protect, make informed decisions and report on the performances of our Services;
- to describe our Services to current and prospective business partners and to other third parties for other lawful purposes; and
- for other purposes identified to you and as requested by you (please note that you have the right to withdraw your consent to such use at any time by contacting us via the contact information below).

Performance of a Contract. If you have agreed to our Terms of Use, or other terms of service, requested e-mails from us, we may also use your information:

- to validate your e-mail,
- to respond to your requests;
- to provide you with products and/or services that you have requested; and
- to process your Data as outlined as described throughout this Privacy Policy.

We may use third party email providers to deliver these communications to you. If you no longer want to receive these e-mail communications, you may opt-out of receiving e-mail communications through the “unsubscribe” link.

We may anonymize or aggregate Data that we collect from the use of the Services, such as de-identified demographic information, de-identified location information, information about the computer or device from which you access the Services, market trends, and other analysis that we create based on the information we receive from you and other users. If you provide Personal Data through our Services, we may aggregate that Data with other active Data, unless we specify otherwise at the point of collection.

We may, from time to time, invite you to participate in online surveys. The information requested in these surveys may include, but is not limited to, your opinions, beliefs, insights, ideas, activities, experience, purchase history, and purchase intent regarding products, events, and Services. The information collected by these surveys is used to research market trends, company growth, community needs, etc. Your input will help us to improve customer experience and shape development of our products and Services.

3. How We Share Data

We do not sell or rent Personal Data to marketers or unaffiliated third parties. We do have relationships with trusted third parties, but we will not share any Personal Data that we have collected from or regarding you except as described below:

- Corporate affiliates and associated entities for the purposes described in this Privacy Policy, which are required to treat the information in accordance with this Privacy Policy;
- Operators of parking facilities that you use with whom we coordinate to provide the Services and who may also upload content about you, such as information about your parking and payment history;
- Service providers that help us administer and provide the Services (for example, a web hosting company whose services we use to host our platform). These third-party services providers have access to your Personal Data only for the purpose of performing services on our behalf;
- Authorized third parties, who are parties directly authorized by you to receive the applicable Information, such as when you authorize a third-party application provider to access your account. The use of your Data by an authorized third party is subject to the third party's privacy policy;
- Third parties in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business, assets, or stock (including in connection with any bankruptcy or similar proceedings), in which case we will require the recipient to use such information in accordance with this Privacy Policy;
- As we believe necessary: (i) under applicable law; (ii) to enforce applicable terms and conditions; (iii) to protect our rights, privacy, safety or property, and/or that of our affiliates, you, or others; (iv) to detect, prevent, or otherwise address fraud, security or technical issues; (v) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; and (vi) to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, which may include authorities outside your country of residence;
- We may share aggregated, de-identified Data with our sponsors and business partners to let them know how many users viewed and interacted with their materials. This information does not identify any individual or corporate entity; and
- Pursuant to your express consent.

4. Third-Party Service Providers

We use third-party service providers to help us operate our Services, who may collect, store, and/or process the information detailed herein. We allow access to our database by third parties that provide us with services, such as technical maintenance, market research, customer relations management, and purchase functionality, but only for the purpose of and to the extent necessary to provide those services.

If you choose to request certain features on the Services, we may forward your information to third parties for services, such as credit card or other payment processing, order fulfillment, etc. There are also times when you provide information about yourself to us in areas of the Services that may be managed or participated in by third parties. In such cases, the information may be used by us and by such third parties, each pursuant to its own policies.

We use commercially reasonable efforts to engage with third parties that post a privacy policy governing their collection, processing, and use of Non-Personal Data and Personal Data. **While we may seek to require that such third parties follow appropriate privacy policies and we will not authorize them to use your information except for the express purpose for which it is provided, you agree that we do not bear any responsibility for any actions or policies of third parties.**

Web Hosting. We use a third-party company to host our Site. If you submit information through our Site, it is stored on that company's servers.

A Note about Third-Party Tracking and Our Site — We do not serve targeted advertising; however, when you use the Internet, unaffiliated parties such as ad networks, web analytics companies, and social networking platforms, may collect information about your online activities over time and across our and other websites. This information may be used to provide advertisements for products and services that may interest you, and those companies may use Cookies, clear GIFs, and other tracking technologies. We do not track your activity across different websites or online services. We do not honor “do not track” signals transmitted by web browsers.

For more information about third-party advertisers and how to prevent them from using your information, visit the NAI's consumer website [here](#) or [here](#). If you do want to opt out using these tools, you need to opt out separately for each of your devices and for each web browser (such as Internet Explorer, Firefox, or Safari) that you use on each device.

5. User-Generated Content

You may choose to publicly disclose personal information about yourself and others in the course of (i) contributing user generated content, (ii) communicating with others in any online forums, communities, or chat rooms we may establish, (iii) creating user profiles for public view, or (iv) posting images, photos, or videos. Be aware, information that you voluntarily disclose in Sites or services is unencrypted, public information and, therefore, there can be no expectation of privacy or confidentiality, except if the terms and conditions of the Site specifically limit use of the content (for example, we may offer a survey and let you know how the survey and responses will be used and if anonymity is an option). **Any Personal Data or content you submit may be read, collected, or used by your parking facility operator or other users. Prior to posting or uploading, please keep in mind we are not responsible for the personal or other information you choose to make public and strongly recommend against sharing any personal or other related sensitive information that could directly or indirectly be traced to any individual, including yourself.**

IntegraPark reserves the right, but not the obligation, to investigate and take appropriate legal action in its sole discretion against anyone who it believes is has disclosed or uploaded any information or content which is harmful, offensive or inappropriate, including without limitation, removing the offending material or communication in whole or in part from the Site and/or suspending or terminating the violator's right to use and access the Site.

6. Data Security

We take reasonable steps online and offline to safeguard the Data that you provide to us including Secure Sockets Layer (SSL), encrypted connections (HTTPS) and industry-standard firewalls.¹ We also offer advanced privacy tools in your account settings that add an extra layer of security to your account. Nonetheless, it is common knowledge that transmission of information via the Internet is not wholly secure, and we cannot guarantee the security of your Data, or any other information, transmitted to or through any of our Services. Any transmission of Personal Data, or other information, is at your own risk. By using our Services, you acknowledge and accept these risks. As a result, we cannot guarantee or warrant the security of any information you disclose or transmit to us or that are otherwise provided to us and we cannot be responsible for the theft, destruction, or inadvertent disclosure of information. It is your responsibility to safeguard any passwords, ID numbers, or other special access features associated with your use of the Services. Any transmission of information is at your own risk. By using our Services, you acknowledge and accept these risks.

If you have any questions about security on our Services or if you suspect a security breach, notify us immediately via e-mail at support@integrapark.com. If our security system is breached, we will notify you of the breach only if and to the extent required under applicable law.

7. Links to Third Party Sites

Our Services may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. Such links do not constitute an endorsement by us of those other websites, their content or services, or the persons or entities associated with those websites. This Privacy Policy does not apply to third-party websites. We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party sites or services. We encourage you to review the privacy policies and terms of all third-party websites or services that you may visit.

8. Data Retention

We retain the Personal Data we receive as described in this Privacy Policy for as long as you use our Site or as long as necessary to fulfill the purpose(s) for which it was collected, provide our products and services, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws.

9. Children's Privacy

We do not sell products or services for purchase by anyone under the age of thirteen (13). In accordance with the Children's Online Privacy Protection Act ("**COPPA**"), we will never knowingly request or solicit Personal Data from anyone under the age of thirteen (13) without verifiable parental consent. In the event that we receive actual knowledge that we have collected such Personal Data without the requisite and verifiable parental consent, we will delete that information from our database as quickly as is practical. We reserve the right to request proof of age at any stage so that we can verify that minors are not using the Service(s).

10. Your California Privacy Rights

California Civil Code Section 1798.83 permits California residents to request and obtain a list of what Personal Data (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year and the names and addresses of those third parties. Requests may be made only once a year and are free of charge. Under Section 1798.83, California residents are entitled to request and obtain such information, by e-mailing a request to support@integrapark.com.

11. Changes in the Privacy Policy

We reserve the right to modify and update this Privacy Policy at any time by posting an amended version of the statement on our Site. Please refer to this policy regularly. If at any time we decide to use Personal Data in a manner different from that stated at the time it was collected, we will notify you either on the panel home page of our Site or via e-mail.

12. How to Contact Us

Because protecting your privacy is important to us, you may always submit concerns regarding our Privacy Policy on the contact us page. We will attempt to respond to all reasonable concerns and inquiries expeditiously.

If you have any questions or comments about our Privacy Policy, please contact us at:

By e-mail: support@integrapark.com

Please be assured that any Personal Data that you provide in communications to us will not be used to send you promotional materials unless you so request.